



Contact: Diane Pinnick
714-841-8924/714-747-4574
Barbara Kimler
949-215-0417/949-521-4962

FOR IMMEDIATE RELEASE

**FINANCIAL DILEMMA: TRAVEL INDULGENCE OR GIVE TO CHARITY?
YOU CAN DO BOTH THIS HOLIDAY SEASON!**

This year finds many of us financially strapped. We look forward to a needed travel getaway, but our conscious tugs at us to give to those in need.

“You can do both!” says Michelle Cohen, president of [Mitch-Stuart, Inc.](#) “With the countless number of charity galas being held this coming holiday season, most are offering raffle or auction travel packages that benefit both the bidder and the charity.”

Mitch-Stuart, Inc., based in Orange County, Calif., provides unique travel packages to nonprofit organizations as fundraising tools. Its owners, Michelle Cohen and Stuart Paskow, created the American Airlines’ AAdvantage Fund Raising program, which introduced the unique concept of using airline miles as a nonprofit direct mail incentive and donor premiums. Since 1994, they've helped raise nearly a billion dollars in revenue for a variety of charitable causes.

In 2005, Mitch-Stuart created Destinations of Excellence and has since become the premier provider of no-risk auction packages featuring luxurious worldwide travel/stay. Its travel partners include United and American Airlines, Marriott, Hyatt and Fairmont Hotels & Resorts, Celebrity Cruises, The Ritz-Carlton, Disney, Sandals & Beaches and many others.

(more)

Mitch-Stuart Holiday 2-2-2

“There’s no risk for the charity to offer the custom packages at their events and they receive every dollar over the base price. It’s a win-win for everyone involved,” says Cohen.

One can get some great deals on a fantasy sports trip to the Super Bowl or to see Tiger Woods in action at the Masters, a relaxing wine experience in the vineyards of Napa, a sizzling jazz excursion in New Orleans, a tasty culinary adventure in Paris or an exciting theater package in New York City. “Generosity has its rewards,” says Cohen.

This holiday season, don’t forget your checkbook when attending your favorite charity event. Your dollars can go a lot further to helping others and yourself!

Mitch-Stuart, Inc.

Headquartered in Orange County, Calif., with offices in Florida and Colorado, Mitch-Stuart, Inc. specializes in unique travel programs that serve nonprofit organizations in fundraising and provide incentives for businesses. Known for its revolutionary creation of income streams for its clients, Mitch-Stuart is proud to unveil a new concept in time for the holidays. For more information, call (949) 276-9900 or visit www.mitchstuart.com.

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9-24-09