

# Perfect PLACES<sup>®</sup>

TURN EMPLOYEE VACATIONS INTO CHARITABLE DONATIONS.



## RAISE FUNDS FOR CHARITY AND VISIBILITY FOR YOUR BUSINESS. WITHOUT SPENDING A DIME.

Now there's an innovative new way to provide a valuable employee benefit at the same time you meet your company's charitable giving goals—all at no cost to you.

How? With Perfect Places. This breakthrough travel program makes it simple to support worthy causes without dipping into corporate profits—by offering attractive, low-cost vacation packages to your employees for the benefit of nonprofit organizations.

Tap the power of Perfect Places to demonstrate your company's commitment to social responsibility and elevate your image in the eyes of your employees, business partners, and the community.

### What's so perfect about Perfect Places?

For starters, this is one employee benefit program where everyone wins—your company, your employees, and the non-profits that rely on the generosity of companies like yours to pursue their missions.

- **It's a no-cost employee benefit.** Boost morale and retention by offering employees the chance to buy or bid on hundreds of dream vacation packages.
- **It's a proven way to show you care.** Become a role model for other businesses and set yourself apart from competitors by generating a recurring stream of donations for your favorite charities.
- **It's a revenue source for charities.** A portion of every trip an employee selects through Mitch-Stuart Inc. goes directly to your targeted charities.

It's a win, win, win.

#### WHY PERFECT PLACES?

- MOTIVATE EMPLOYEES
- SUPPORT WORTHY CAUSES
- DEMONSTRATE SOCIAL RESPONSIBILITY
- PROMOTE YOUR BRAND
- ENHANCE YOUR REPUTATION
- GENERATE FREE PUBLICITY
- INCREASE YOUR VISIBILITY IN THE MARKETPLACE



Everyone wins.™



## EVERY VACATION BEGINS WITH A DONATION.

YOUR EMPLOYEES CAN CHOOSE FROM MITCH STUART'S EXPANSIVE ONLINE CATALOG AND EXPLORE THE WORLD OF POSSIBILITIES—FROM A SIMPLE WEEKEND GETAWAY TO A LAVISH HAWAIIAN ESCAPE TO A MEMORABLE EUROPEAN HOLIDAY OR A THRILLING TRIP TO THE SUPER BOWL, THE MASTERS, NASCAR, OR THE NCAA FINAL FOUR. NO MATTER WHERE THEY CHOOSE TO TRAVEL, A PORTION OF THE TRIP'S PROCEEDS GO DIRECTLY TO YOUR COMPANY'S DESIGNATED CHARITY.

### Get publicity money can't buy.

When you engage your favorite charities in our Perfect Places program, you'll generate plenty of free publicity and a wealth of good will. You'll show your employees and the outside world that you're serious about your company's commitment to making the world a better place. By associating your brand with deserving charities, you'll enjoy a positive public image that will pay dividends, both immediately and in the long run.

### Travel with a purpose—for a worthy cause.

You can position Perfect Places travel packages as an ongoing employee benefit. Or use our highly prized trips to reward employees or add excitement to events, conferences and corporate functions. No matter what your purpose, your chosen charity receives a donation while the lucky travelers enjoy the experience of a lifetime.

### Send people packing in style.

Your employees can choose from 300 ready-to-go travel packages and an infinite number of custom options. Our respected partners include United and American Airlines, Hyatt and Marriott Hotels & Resorts, Fairmont Hotels & Resorts, Raffles, Swissotels, and Celebrity Cruises, as well as providers like Sandals and Beaches, The Ritz-Carlton, Disney and more. So everyone who takes advantage of your Perfect Places program is guaranteed to travel in style.

### We make it easy to do well by doing good.

Mitch-Stuart Inc. makes your Perfect Places Program easy to implement. You simply identify the charity you want to support and we do the rest.

- We deliver the presentation materials to approach your favorite charities and gain their support for this exciting concept.
- We provide the e-mails and web materials to promote Perfect Places vacations to your employees.
- We handle all the paperwork and administrative details of booking flights, hotels, car rentals, and transfers, so your employees have nothing to worry about.

Our paint-by-numbers approach is designed to provide you with all the support you need to raise funds for your favorite charity—with no costs and no hassles.

### Together, we can do a world of good.

We invite you to tap the power of cause related marketing and the universal appeal of inspired travel to build your brand, motivate your employees, and raise money for your favorite charities. To learn more about Perfect Places, contact Mitch-Stuart Inc., the proven leader in travel-based fundraising for nonprofits and incentive travel programs. Discover the pulling power of travel.

800-574-9991

[www.mitchstuart.com/business\\_perfect\\_places.php](http://www.mitchstuart.com/business_perfect_places.php)

